



CROP: POTATO (*Solanum tuberosum*)

TYPE: ROOTED APICAL CUTTINGS

VARIETY: SHANGI

POPULATION: [redacted]

PLANTING DATE: 30/4/2025

Celebrating International Day of Potato 2026: Scaling Innovation at Timau Farm, Meru

29 May 2026

Prepared by: [Your Name/Organization]

On May 29, 2026, the global agricultural community turns its eyes to Timau Farm in Meru County as we celebrate the International Day of Potato.



Yard AgriHub is proud to be part of this celebration, highlighting the vital role that potatoes play in global food security and the economic empowerment of smallholder farmers in Kenya.



Why This Day Matters The potato is more than just a crop; it is a nutritional powerhouse and a driver of rural development. This year's theme focuses on "Harvesting Diversity, Feeding Hope," emphasizing the need for resilient seed systems and sustainable farming practices.

Spotlight on Timau: The Heart of Seed Excellence

Timau is renowned for its ideal high-altitude conditions, making it a critical zone for the multiplication of high-quality, disease-free seed potatoes. During the event, we will be exploring:

Technological Advancements: Showcasing how innovations like Apical Rooted Cuttings (ARCs) and aeroponics are shortening the seed multiplication cycle.

Digital Integration: How Yard AgriHub's Crop-Agri Smart Information Management Systems (CSIMS) are being used to track seed quality and provide data-driven insights for farmers.

Climate-Smart Practices: Validating Technologies, Innovations, and Management Practices (TIMPs) that help potato crops thrive despite changing weather patterns.

Yard AgriHub's Commitment As we continue our journey under the TAGDev Incubation program and the mentorship of Professor Anthony Kibe, Yard AgriHub remains committed to digitizing the potato value chain. We are ensuring that from the labs in Njoro to the farms in Meru, every data point contributes to a more resilient food system.

Join Us in Meru!

We invite all stakeholders—farmers, researchers, cooperatives, and tech enthusiasts—to join us at Timau Farm. Let's celebrate the "Hidden Treasure" of agriculture and work together to build a more food-secure future.

Event Details:

Date: May 29, 2026

Location: Timau Farm, Meru County

Focus: Seed System Resilience & Digital Agriculture