



**WPC 2026**  
**KENYA**



**13TH WORLD POTATO CONGRESS**

**KENYA : 26-30 OCTOBER 2026**

# WORLD POTATO CONGRESS 2026

26 May 2026

*Prepared by: [Your Name/Organization]*

□ The Next Frontier: World Potato Congress 2026 □□ Harvesting the Future of the Potato in Nairobi, Kenya



Description: Join the world's leading researchers, innovators, policymakers, and growers for the World Potato Congress 2026—a historic event marking the first time this global summit has been hosted in Sub-Saharan Africa. This is not just a conference; it's a critical nexus for advancing global food security and

sustainable agriculture. Set against the backdrop of Kenya, a dynamic hub of agricultural innovation, the Congress will bridge cutting-edge international science with the practical realities of farming in the tropics and beyond.



We invite you to be part of a pivotal moment where African ingenuity meets global expertise to redefine the role of the potato—the world's fourth most important food crop—for the next generation.

**Expanded Contents and Themes** The World Potato Congress 2026 will feature a rich agenda focused on overcoming modern agricultural challenges and maximizing the potato's potential.

## 1. ☐ Innovation and Research for Resilience

Climate-Smart Varieties: Exploring new, high-yielding, and disease-resistant potato varieties suitable for changing climates.

Genetics and Breeding: Deep dives into genomic research and accelerated breeding techniques.

Pest and Disease Management: Sustainable and integrated strategies to combat endemic and emerging threats.

2. ☐ Sustainable Production and Practices Soil Health and Water Use Efficiency: Techniques for optimizing inputs and conserving resources in diverse environments.

Mechanization and Digital Agriculture: Harnessing technology, IoT, and AI for precision potato farming, from planting to harvest.

Farmer Training and Outreach: Practical learning models, including field visits and trainings at Demonstration Farms, focused on knowledge transfer for increased productivity.

### 3. □ Market Access and Value Chain Development

Post-Harvest Management: Reducing losses through improved storage, handling, and processing technologies.

Agribusiness and Investment: Opportunities for venture capital and public-private partnerships in the African potato value chain.

Global Trade and Policy: Discussions on harmonizing standards and facilitating international potato trade.

### 4. □ Nutrition and Food Security The Potato's Role in Health: Highlighting the nutritional value of potatoes and their importance in diversifying diets.

Livelihoods and Poverty Reduction: Case studies on how improving the potato sector empowers smallholder farmers and strengthens rural economies.

Why Kenya? Why Now?

Kenya is strategically positioned as a leader in agricultural transformation in East Africa. Our hosting of the WPC 2026 offers:

A Unique Learning Environment: Direct access to diverse farming systems, from large commercial farms to smallholder plots in the highlands.

Cultural Immersion: The chance to experience the renowned hospitality, vibrant Maasai culture, and unparalleled wildlife safaris (the Great Migration, Mount Kenya).

Networking Hub: Connect with a diverse group of stakeholders, including key African agricultural ministries, NGOs, and local innovators.

Mark your calendars and prepare for a transformative experience in Nairobi!