



WPC 2026
KENYA



13TH WORLD POTATO CONGRESS
KENYA : 26-30 OCTOBER 2026

WORLD POTATO CONGRESS 2026

26 May 2026

Prepared by: [Your Name/Organization]

□ The Next Frontier: World Potato Congress 2026 □□ Harvesting the Future of the Potato in Nairobi, Kenya



Description: Join the world's leading researchers, innovators, policymakers, and growers for the World Potato Congress 2026—a historic event marking the first time this global summit has been hosted in Sub-Saharan Africa. This is not just a conference; it's a critical nexus for advancing global food security and

sustainable agriculture. Set against the backdrop of Kenya, a dynamic hub of agricultural innovation, the Congress will bridge cutting-edge international science with the practical realities of farming in the tropics and beyond.



We invite you to be part of a pivotal moment where African ingenuity meets global expertise to redefine the role of the potato—the world's fourth most important food crop—for the next generation.

Expanded Contents and Themes The World Potato Congress 2026 will feature a rich agenda focused on overcoming modern agricultural challenges and maximizing the potato's potential.

1. □ Innovation and Research for Resilience

Climate-Smart Varieties: Exploring new, high-yielding, and disease-resistant potato varieties suitable for changing climates.

Genetics and Breeding: Deep dives into genomic research and accelerated breeding techniques.

Pest and Disease Management: Sustainable and integrated strategies to combat endemic and emerging threats.

2. □ Sustainable Production and Practices Soil Health and Water Use Efficiency: Techniques for optimizing inputs and conserving resources in diverse environments.

Mechanization and Digital Agriculture: Harnessing technology, IoT, and AI for precision potato farming, from planting to harvest.

Farmer Training and Outreach: Practical learning models, including field visits and trainings at Demonstration Farms, focused on knowledge transfer for increased productivity.

3. □ Market Access and Value Chain Development

Post-Harvest Management: Reducing losses through improved storage, handling, and processing technologies.

Agribusiness and Investment: Opportunities for venture capital and public-private partnerships in the African potato value chain.

Global Trade and Policy: Discussions on harmonizing standards and facilitating international potato trade.

4. □ Nutrition and Food Security The Potato's Role in Health: Highlighting the nutritional value of potatoes and their importance in diversifying diets.

Livelihoods and Poverty Reduction: Case studies on how improving the potato sector empowers smallholder farmers and strengthens rural economies.

Why Kenya? Why Now?

Kenya is strategically positioned as a leader in agricultural transformation in East Africa. Our hosting of the WPC 2026 offers:

A Unique Learning Environment: Direct access to diverse farming systems, from large commercial farms to smallholder plots in the highlands.

Cultural Immersion: The chance to experience the renowned hospitality, vibrant Maasai culture, and unparalleled wildlife safaris (the Great Migration, Mount Kenya).

Networking Hub: Connect with a diverse group of stakeholders, including key African agricultural ministries, NGOs, and local innovators.

Mark your calendars and prepare for a transformative experience in Nairobi!